

HORNETS RUGBY



SPONSORSHIP OPPORTUNITIES 2017

You are invited to the 4th Annual Hornets Jersey Sponsorship Raffle

Have you heard about our successful community-based rugby club?

GAIN ATTENTION FROM THE HUNDREDS WHO HAVE!

Hornets RFC has been in existence since 1960, providing both competitive and social rugby programs within the community for over 55 years. The Hornets are home to three senior men's teams, two senior women's team and ten junior teams, totalling over 450 members. The club is renowned for the quality of its youth development program, which is currently the most successful program in the province in the development of young athletes with key life skills. The Hornets' Men's Division 1 team holds the 2009, 2011, 2012 and 2013 Provincial Championship title and achieved top spot in 2016 Alberta Cup Regular Season play. The Hornets' Premiere Women's Division holds the 2011, 2012, 2013, and 2016 Provincial Championship title and is by far the strongest team in the province.

The Hornets strive to broadly promote the sport of rugby in Calgary and Alberta, develop competitive rugby players who wish to play rep-level rugby, including the Canadian National team, Canada 7s, Rugby Alberta, Prairie Wolf Pack Rugby, CIS Rugby and the Calgary Mavericks. We also aim to develop our strong and thriving club, through player development and commitment, encouraging our members with a passion for sport to share it with the Calgary community.

As a not-for-profit society, availability of funds challenges our club's goal to maintain affordable cost for all those who desire to play, making it harder than ever to sustain this success both on and off the field. Sponsorship of the Hornets will provide your organization or business continued visibility within our diverse rugby community including youth, parents, students, business persons and professionals. As the sport of rugby begins to gain momentum in Alberta, it has also begun to attract much local community and media attention.



PLATINUM SPONSORSHIP - \$3000 (ONE OPPORTUNITY AVAILABLE)

Platinum Sponsorship package represents the flagship opportunity for your organization with the Calgary Hornets RFC. In recognition of your investment in the club, the Platinum Sponsor will receive:

- Your business logo on the chest of the Men's 1st XV team jersey.
- Recognition as the Platinum Sponsor on the pitch-side sponsorship board to be displayed at all Senior Men's, Senior Women's and Junior practices.
- Acknowledgement on the Hornet's webpage, along with a link to your company website.
- One pre-match lunch/drinks hosted by the Hornets RFC to a Hornets game of your choice for up to 4 people.
- Two tickets and official recognition as the Platinum Sponsor at the club banquet in Fall 2017.
- Opportunity to host select club functions at the Sponsor's Venue.

PREMIERE SPONSORSHIP - \$2000 (THREE OPPORTUNITIES AVAILABLE)

The Premiere Sponsorship packages are ideal for businesses that want to make an appreciable contribution to the growth of the club. In thanks for your investment, the Premiere Sponsor will receive:

- Your business logo on one of three* Premiere locations - the chest of the Women's 1st XV team jersey, the chest of all Mini player team jerseys, or the chest of all 2017 Hornets polo shirts.
- Recognition as the Premiere Sponsor on the pitch-side sponsorship board to be displayed at all Senior Men's, Senior Women's and Junior practices.
- Acknowledgement on the Hornet's webpage, along with a link to your company website.
- Two tickets and official recognition as the Platinum Sponsor at the club banquet in Fall 2017.



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An investment in the Hornets Rugby Club is an investment worth making.

Sponsor Raffle Ticket:

1 FOR \$300, 2 FOR \$500 OR 4 FOR \$1000

- Includes one ticket (per ticket purchased) to the Auction Draw:
February 11th, 2017, 6:30 - 8:00pm
The Pint Calgary
1428 17 Ave SW



BLACK & YELLOW SPONSORSHIP RAFFLE TICKET - 1 FOR \$300, 2 FOR \$500, 4 FOR \$1000 (ONLY 40 TICKETS AVAILABLE)

In addition to the Platinum and Premiere Sponsorship Opportunities, a limited number of opportunities are available for sponsors to enter a raffle for the remaining 10 logo locations on the Men's and Women's 1st XV team jerseys (i.e. upper back, lower back, left shoulder, right shoulder, and shorts). In addition to the possibility having your logo placed on the 1st team jerseys, all entrants to the raffle will receive::

- Recognition as a Black & Yellow Sponsor on the pitch-side sponsorship board to be displayed at all Senior Men's, Senior Women's and Junior practices.
- Acknowledgement on the Hornet's webpage, along with a link to your company website.
- Official recognition as a Black & Yellow Sponsor at the club banquet in Fall 2017.
- All sponsors purchasing 4 raffle tickets will be guaranteed one of the 10 logo locations available

Thank-you for your Support of Hornets Rugby!

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Hornets Representative Honours

(beyond a provincial level)

CANADA MEN

Nick Blevins
Clay Panga
Gordon McRorie

CANADA WOMENS

DaLeaka Menin

CANADA WOMENS MAPLE LEAFS

Julia Goss
Amanda Williams
Elysa 'Felix' Sandron

CANADA MEN 20'S

Kyle McClinton
Spencer Watkins

CANADA WOMEN 20'S

Emily Tuttosi
Kaselle Menin
Karina Stevenson

CANADA U18S

Harley Tucker

ALUMNI

Jason Isaacs
Sean Fauth
Danielle Rowlands
Laura Stoughton
Tara Eckert
Maria Samson
Jeff Hassler
James Buchanan

OTHER INTERNATIONAL REPRESENTATIVES

Jason Leonard (British Lions and England)
Fraser Lyle (Scotland 7's and Scotland A)
Andrew Rose (Zimbabwe)

WOLFPACK MEN

Dustin Macpherson
James Buchanan
Kasey Reed
Spencer Massiah
Eric Lopatinsky
Carl Pocock
Graham Turner
Connor Turner
Wayde Hodgen
Bruno Payette
Thom Ducthuk
Clayton Meers

WOLFPACK WOMEN

Natasha Loucks
Sarah Adriano
Jaelei Meyer